香港教育大學
The Education University of Hong Kong

Bachelor of Social Sciences (Honours) in

Social Entrepreneurship and Development Studies

EdUHK Programme Code: A2B103

FACULTY OF LIBERAL ARTS AND SOCIAL SCIENCES
博文及社會科學學院

Senior Year Admissions
Two-year Full-time

Programme Introduction

In recent years, the ecosystem of social business has speedily evolved, and some social entrepreneurs and successful social innovation projects have emerged. In a rapidly changing world, social entrepreneurs develop strategies by drawing on and merging inventive thought from both non-profit and business sectors, start businesses with the dual purpose of profit and social value, and address social problems, such as poverty and unemployment, unfair trade, etc., with innovation. This Programme with a focus on the developmental needs in the Greater Bay Area (GBA) and emerging economies in Asia, provides students with a holistic experience of social entrepreneurship, enhances students with academic and professional foundations, and helps students develop networks through internship and field visits with organisations in Hong Kong and other cities in the GBA, enables students' understanding of the complex dynamics of social transitions in GBA and Asia, in order to equip students for their future careers.

Special Features

Conceptual Foundation

- Social Entrepreneurship and Enterprises Management
- Contemporary Development and Social Issues in GBA, Greater China and Asia

Methodological Awareness

- Honours Project/Capstone Project I & II

Practical Application

- Field Visit and Internship in the GBA or nearby cities in the region

Programme Structure

Domain		Credit Points
Major	Major Core	15
	Major Electives	6
	Cross-Faculty Core Course	3
	Major Interdisciplinary Course	3
	Internship	6
	Field Visit (Non-credit bearing)	0
Minor / Electives		15
General Education		6
Final Year Project (Honours Project / Capstone Project)		6
English Enhancement		0
	Total	**60**

Experience Sharing

YEUNG Siu Hung **Graduate**

"EdUHK opens the door of opportunities for us who want to dream big. One of the initiatives, "The Education and Social Entrepreneurs (EASE) Fund Scheme", provides successful applicants with seed funding to jump-start their businesses. I look forward to drawing on these resources and starting my business in future."

YIP Yiu Hang **Graduate**

"I am immensely grateful for the opportunity to participate in the BSocSc(SEDS) Mentorship Programme. During the Mentorship Programme's meetings, my mentor, Mr Marshall Jen, patiently addressed my various questions regarding a prominent topic in society – "family office". In addition to our meetings, Marshall also arranged different visits for us. The most unforgettable experience was participating in an RTHK programme called "Nova Management", where we had the honour of engaging in a dialogue with Mr Jacky Leung, the founder of the Royal Family Office and Professor Chan Chi Fai, the Dean of the Greater Bay Area Business School. Such experiences not only encouraged me to think outside the box but also provided a more comprehensive understanding of family office. All in all, the mentorship programme deepened my professional knowledge as well as provided me with invaluable support from esteemed industry leaders."

Ayeisha Shafana **Graduate**

"I am delighted to have the opportunity to collaborate with the BSocSc(SEDS) Programme Leader, Dr Echo Shang, on the project called the "SEW Changemakers Initiative", which allowed us to utilise the design-thinking framework to develop fun and interactive solutions that can bring positive change to our EdUHK campus. For the pilot year, we have come up with a board game concept to help reduce stress on campus and provide students with an opportunity to relax, connect with friends, and find their inner child again. From inception to execution, we manage to understand the entire cycle of creating social innovation and the challenge of making a sustainable social impact. This initiative allowed us to expand our creative thinking and problem-solving skills while also helping us to explore our ability to become social entrepreneurs."

Career Prospects

Through dedicated and practical training, the programme will prepare more young people who have the ambition to start a social venture, and grab the numerous funding opportunities that governments and businesses have offered. Graduates may also pursue an impactful career by joining existing social enterprises, government, socially responsible corporations, and NGOs as project or executive officers. In Hong Kong, social enterprises and non-governmental organisations have already provided approximately 80% of social services. These organisations often need to solicit resources from public or private sources, and communicate effectively with different stakeholders in society. Graduates will find ample employment opportunities.

Admission Enquiries

(852) 2948 6886
admission@eduhk.hk
www.apply.eduhk.hk/ug

Programme Enquiries

Ms Yanmi LAM
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Any aspect of the courses and course offerings (including, without limitation, the contents of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University if necessary. Without limiting the generality of the University's discretion to revise the courses and course offerings, it is envisaged that changes may be required due to factors including staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by change of circumstances. Tuition fees, once paid, are non-refundable.

Students admitted into this programme are required to visit the Greater Bay Area (GBA) and/or other parts of Mainland China. The programme may also require students to participate in other non-local learning experience for completion of the programme. While the visits are subsidised, students are required to contribute part of the estimated cost of the visits ("students' contribution"), whereas any personal entertainment, meals expenses, travel document fee and personal insurance costs shall be at students' own expense. The estimated cost of the visits and students' contribution for students admitted to the coming cohort is yet to be available due to a variety of factors such as inflation of cost of the visits, trip duration, traveling expenses, the exchange rate, etc.

2025/09