

For Students

Young Talent

Virtual Internship Experience Programme

祖苗·優才 VIE 工作體驗計劃

Programme Information (Fall Winter 2021)



What is **VIE** ?

Young Talent **Virtual Internship Experience** Programme (“**VIE**”) offers brand new experience to students to participate in the working team of the Companies or Organizations from Europe, Asia, Mainland China and other regions over the world by remote and working offsite, as to prepare themselves and adapt to the **NEW Trend of “Hybrid Work Model”**.

Why **VIE** ?

- ✓ Wide choice of career fields and job categories
- ✓ Host Companies from Europe, Asia, Mainland China & Hong Kong
- ✓ Work globally, flexibly & independently at homeland
- ✓ Hands-on experience to the new trend of **“Hybrid Work Model”**
- ✓ Free admission to **Seeding’s Academy** Workshops
- ✓ Boosting own CV (**VIE** Certificate of Completion / Excellence)
- ✓ Opportunity to permanent job offer from Host Companies
- ✓ Full support from **VIE** HK team

Programme Details

Eligibility

- 18 to 30 years old
- Post-secondary / Undergraduate / Postgraduate students of universities or tertiary institutions
- Any academic field and year of study

Availability

- All year round (3 intakes per year)
- **Fall Winter Intake: Oct 2021 to Jan 2022**

Programme Duration

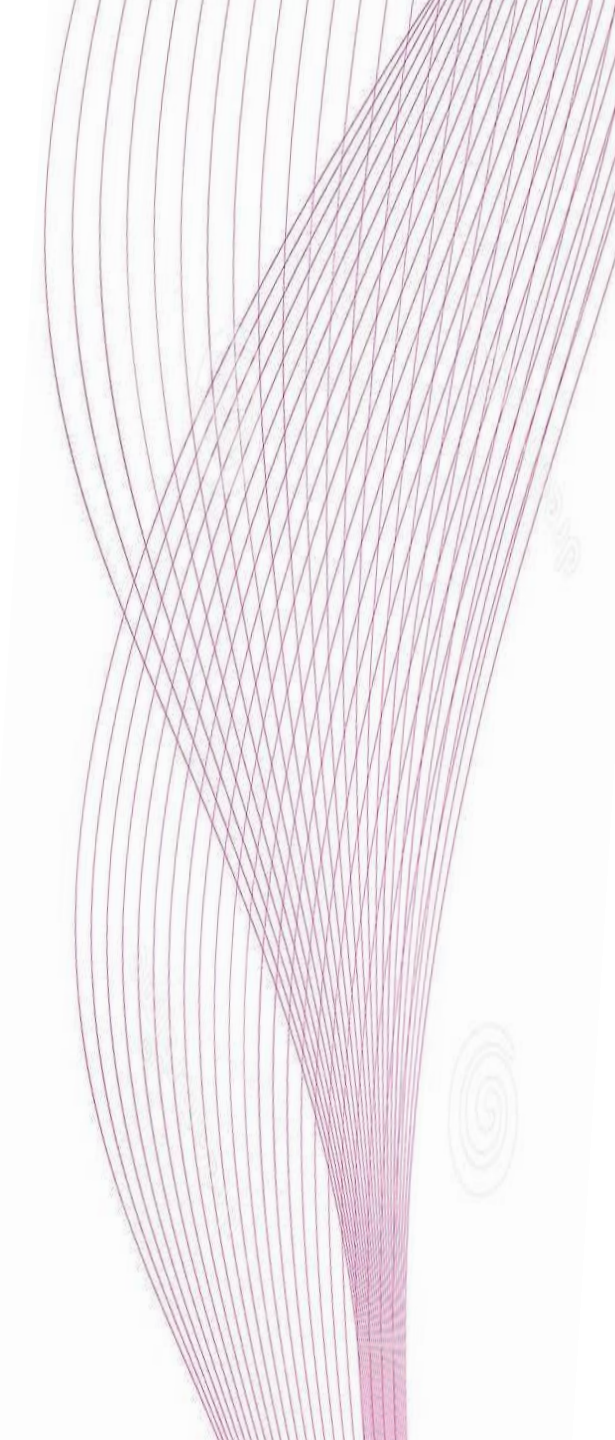
Varying among host companies (indication: minimum 100 working hours)

Programme Fee

HK\$3,800.-

Including:

- Virtual internship placement
- Free admission to a series of **Seeding's Academy** Workshops
- Mentoring & follow-up during internship
- Free membership of "Seeding's Culture" Youth Member



Seeding's Academy - VIE Enrichment Activities:

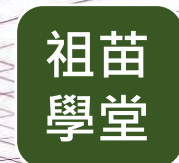
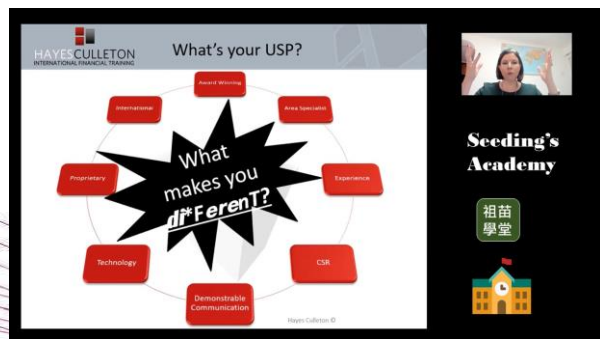
More than an internship !!

Career Planning & Aspiration Workshops

Professionals from Europe, Asia, Mainland China and Hong Kong would host workshops to help students setting goal and preparing for their upcoming internship.

Sharing Chats by Overseas / Local Entrepreneurs

Senior executives and CEOs from various industries would share their valued experiences and expertise in our webinars as to inspire students with new perspective.





Seeding's Academy

Senior executives and CEOs from various industries are invited to share and inspire students with their valued experiences and expertise. In the past year, these honourable speakers came to our virtual stage: *[in no particular order]*



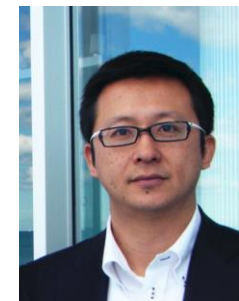
Ms Susan HayesCulleton
Managing Director,
HayesCulleton Group



Mr Keith Wu 鄔錦安 先生
Vice Chairman & CEO,
Fulum Group Holdings Ltd.



Ms May Lam 林美玉 小姐
Asst General Manager (HR)
Kai Shing Management Services Ltd.
(member of Sun Hung Kai Properties Group)



Mr Hide Horibe
CEO, Loaita Corporation



Mr Wing Man 文展榮 先生
Senior Regional Director,
Prudential HK Ltd.



Ms Szewan Cheng 鄭施韻 小姐
Managing Director
Tokmanni-Europris (Shanghai)
Trading Co Ltd.



Ms Celia Leung 梁凱喬 小姐
Co-Founder, Entrepreneur Times



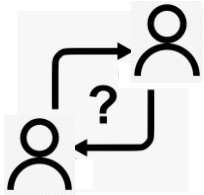
杜宇威 先生
台北睿締國際投資管理股份有限公司 創辦人
高康傑 先生
台北睿締國際投資管理股份有限公司 合夥人

Process



① Submit application & CV online

② Join **VIE** selection interview



③ Join **VIE** placement consulting session

④ Complete enrolment and pay program fee (HK\$3,800)



⑤ Attend online interview with host company



⑥ Confirm Internship placement by host company

⑦ Join **VIE** Enrichment Activities



⑧ Start virtual internship with host company*

- **VIE** virtual mentoring support, if needed
- Virtual interns are basically unpaid, subject to host company's discretion



⑨ Receive Certificate of Completion and Intern Performance Appraisal Report after completion of internship

Choice of Host Companies

Cities :

- Dublin
- Beijing
- Shanghai
- Tokyo
- Taipei
- Hong Kong
- Singapore

Career Fields :

- ★ Creative & Design
- ★ Media & Marketing
- ★ Law & Finance
- ★ Market Research & Consultancy
- ★ Education & Training
- ★ Other Professions

(more choices are coming...)

Host Companies (extract):
[in no particular order]



Message from VIE Host Companies :



At HayesCulleton, we had a delightful experience with both of our VIE interns. Both candidates were selected with the characteristics of hunger to learn, willingness to engage in an international culture and an open attitude to taking on new tasks. That was precisely what we were looking for in the people who would join our team remotely. We had constant support from the team at VIE and they were highly responsive to any feedback that we offered. We truly wish our highly talented interns the very best in their careers ahead and know that their future employers will be very lucky to have them.

~ *Susan HayesCulleton* CEO HAYESCULLETON GROUP (Dublin)

It was a valuable experience for myself and my company, as a first case of having interns at my company virtually. This experience makes me convince that there should be more opportunities for students and companies to learn from this program. Students worked very closely with me and supported my survey works as well as business development in my company business field. A few things I learned from them were innovation perspectives from people who are not familiar with my business as well as fresh eyes overlooking my business to develop some programs. Those perspectives opened my mindset to look at new perspectives, then I found my company is trying to keep changing our cultures updated, just as same as his School.

~ *Hide Horibe* CEO LOAITA CORPORATION (Tokyo)

疫情期間推出的VIE計劃很好地解決了學生實習就業問題及企業用人問題。學生可以和不同team不同城市的同事溝通合作，接觸到不同行業的知識；企業也可以隨時聯繫到同學，並沒有因為遠端影響工作效率及品質。感謝祖苗，相信VIE計劃會越辦越好，將全球更多不同背景的學生與不同企業文化的公司融合在一起！

~ *Joanna Zhang* Qualitative Dept Project Mgt IPSOS China (Shanghai)

規劃完整用心，對實習生實習情況用心協助追蹤關切，甄選的實習學生素質優良、學習態度積極進取，也能體現並發揮科目專業能力，合作非常愉快！

~ *Amy Jian* CEO JC LIVING GROUP Co., Ltd. (Taipei)

What Do **VIE** Interns Say ?

I need not leave Hong Kong and arrive in Shanghai for my internship. In addition, since I was not physically present at the office, I was not assigned any chores or trivial tasks. Although there might be difficulties in interactions with colleagues, I have grasped this opportunity to enhance my communication skills, such as expressing ideas or describing problems in a more precise and concise way.

~ **Davina FONG** *The Chinese University of Hong Kong*

Joining the VIE Programme has deepened my understanding of consulting and has cultivated my remote working skills. I assisted in conducting qualitative market research on companies, covering different industries. The program has also enabled me to learn that strong communication, time management skills, and knowledge of virtual collaborative platforms are intrinsic to succeeding in a virtual role, especially during the unprecedented times of COVID-19.

~ **Janice** *London School of Economics*

The business knowledge I have learned can be applied in the real business environment. Besides, I could be involved in different business activities in the company, which enables me to build self-confidence in workplace and break through my comfort zone at the same time!

~ **Qile HUANG** *City University of Hong Kong*

This internship experience taught me a lot about communication and responsibility. Because I work in an overseas company, I learn how to accept cultural differences; because I work virtually, I learn how to be self-disciplined. It's a wonderful experience!

~ **Yin Fei CHAN Chris** *Lingnan University*

The VIE program offers me a lot of insights into the business environment on the Mainland. Throughout my six-week internship, I was given the opportunity to read and study materials relevant to my career aspirations. My supervisor was patient and kind to guide me through the internship as we had regular meetings to interact with each other. I also appreciate the efforts by the Host Organizer. A variety of seminars were offered, so that we could gain exposure to different industries across the world. Meanwhile, the Organizer was very supportive and willing to help as we encountered problems throughout the internship.

~ **Paq Ki HEUNG, Patrick** *Hong Kong University*

To know more about **VIE**,
Watch our interns' sharing :

【實習新模式 | 祖苗·優才VIE工作體驗計劃】

<https://youtu.be/EOSX3UyDf-4>

【藝術學生找到新方向 !! 祖苗·優才VIE工作體驗計劃體驗】

<https://youtu.be/i2SSe4IUYj4>

【跳出舒適圈！實習生分享@祖苗·優才VIE工作體驗計劃】

<https://youtu.be/PofWJnxbzuk>

【不用飛！也能體驗海外職場文化】祖苗·優才VIE工作體驗計劃

<https://youtu.be/mWAGJBXvzWQ>

【實習=實踐所學】@祖苗·優才VIE工作體驗計劃

<https://youtu.be/8UZfacbOS1U>



Application Method

Fill in the application form online and upload own CV

Click the link <https://forms.gle/B6GnLtsqC9ahBpB76> or QR code



Deadline : 2 Oct 2021 (Fall Winter intake)

For any enquiries, contact us at:

Email : seedings.inquiry@gmail.com

Tel : (852) 8208 8810



<https://www.facebook.com/seedingsculturehk/>

About Organizer

Seeding's Culture Youth Exchange Centre 祖苗文化青年交流中心 is a Hongkong-based non-profit making organization (**NGO**) founded in 2012. We are devoted to supporting young people to explore their potentiality in music, arts, sports and all-round development. At the same time, we promote cross-cultural exchange to enrich global perspective of our young generation.

Throughout the years, we have organized various kinds of activities including sports training, memory competitions, corporate visits, exchange tours and internship programmes. Over 1,000 students from local secondary schools, colleges and universities have participated in our activities.

To support young entrepreneurs to pursue dreams and startup own business, we take up a new role as facilitator and set up incubation centres in Shanghai and Guangzhou.

