

# Jockey Club Cadenza e-tools for Elder Care

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Group 01, Health Monitoring and Promotion, The U-STEMist Scheme

## Project Introduction

### Community Partner

#### Our aims:

Indicate difficulties of the elderly

讓大眾了解長者生活難處

Promote the training project from Cadanza

宣傳項目「流金頌」的訓練照顧長者的資訊

Arouse awareness of elder care

提醒大眾長者對護理照顧的需求

#### Our Project: Making two videos

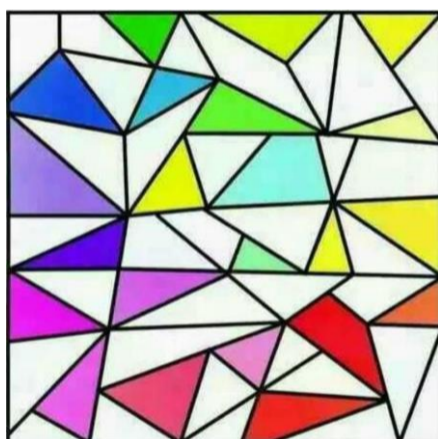
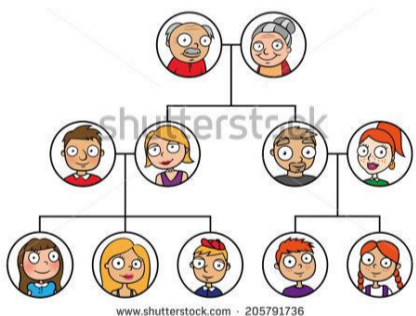
1. Introductory Video 介紹短片

2. Case Study Video 個案短片

## Design Rationale

### Introductory Video: Street interview 街訪

- Popular Video style 受歡迎的影片風格
- Interesting and Attractive 趣味性及吸引力
- Focus on Dementia 著眼於認知障礙症



### Case Study Video:

- Video from Community Partner
- Show the reality of the life of the elderly  
呈現長者日常生活的真實面貌



### Publication: Different social media platforms

宣傳：利用不同社交平台

Facebook

Instagram

Twitter

WeChat

Website of Community Partner



香港中文大學  
賽馬會老年學研究所  
CUHK Jockey Club Institute of Ageing



## Limitations and Difficulties

1. Narrow age range of interviewees  
受訪者年齡層較窄
2. Video effects 影片效果
3. Attraction of videos 影片的吸引力
4. Schedule coordination 時間上的配合
5. No evaluations 沒有成效評估



## Conclusion and Recommendations

1. Positive feedback 正面評價
2. Evaluation 成效評估
3. Use Virtual Reality technology  
使用虛擬實境技術



## Individuals Reflections (Extract)

**Liu Yung Chit:** "My knowledge of STEM has soared. Those visits and workshops in stage 1 are special. Although my expertise (mathematics) is not that beneficial to the group, I can contribute and finish the project with my group mates with their help."

**Chan Min Qian:** "STEM, which could be easy and simple, should be learnt and applied in daily life. The project also encourages me to interact with people with different background."

**Felix Yue:** "I think the whole scheme is totally meaningful and worth joining. I can learn about STEM and get some new friends as well."

Picture Source

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