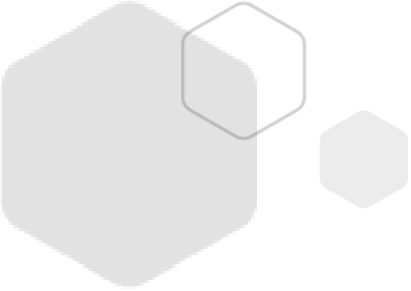




# Bachelor of Science (Honours) in Executive Management

Programme-based Orientation Reception

1 August 2024



# Key Persons – Our Core Team



**Dr. Theodore Lee**

Associate Head (L&T) of EPL  
Senior Lecturer I



**Dr. Maxwell Ho**

Programme Leader of BSc(EM)  
Assistant Professor



**Mr. Martin Lam**

Programme Leader of BSc(EM)  
Lecturer I



# Dr. LEE Tai Hoi Theodore

Associate Head (Learning & Teaching) / Senior Lecturer I  
of the Department of Education Policy and Leadership

PhD from The University of Waikato, New Zealand,  
Master of Educational Leadership (First Honours),  
BA in Education

Expertise:

- Teacher development and leadership
- Inquiry learning
- Assessment for learning

<https://orcid.org/0000-0003-0482-4819>



# Dr. HO Chun Sing Maxwell

Associate Co-Director of the Academy for Educational Development and Innovation,  
Assistant Professor of the Department of Education Policy and Leadership

EdD from The Education University of Hong Kong,  
Master of Arts,  
BEd in Business Studies (First Honours)

## Expertise:

- Middle leadership
- Teacher professional development
- Teachers' entrepreneurial behavior
- Teacher entrepreneurialism
- Business and personal financial education
- Entrepreneurship education

<https://orcid.org/0000-0002-1776-3683>



# Mr. LAM Ho Wai Martin

Chair of The Departmental Learning and Teaching Committee /  
Lecturer I of the Department of Education Policy and  
Leadership

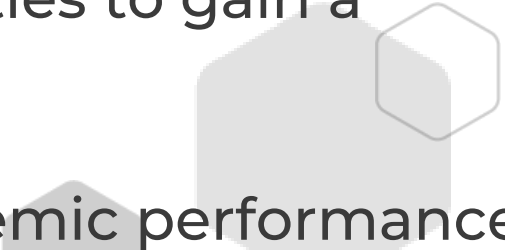
Master of Education (Child and Adolescent Development),  
Master of Arts (Christian Studies),  
BEd in Business Studies

Expertise:

- Teacher professionalism
- Students' wellbeing
- Business and personal financial education



## Advices for the University Study

- Have a global mindset
  - Get familiar with what it takes to succeed
  - Make use of courses to get the knowledge, networks, and professional attitude to get the ticket to your next phase in life
  - Make the best use of university life to figure out where you want to be after graduation
  - Use student leadership opportunities to gain a competitive advantage
  - Manage your expectation of academic performance
- 

# Programme Structure



<b>Domains</b>	<b>Credits</b>
Major	30
Programme Package	15
Internship	6
Final Year Project <ul style="list-style-type: none"><li>• Research Methods (3 cps)</li><li>• Honours/ Capstone Project (3 cps)</li></ul>	6
General Education <ul style="list-style-type: none"><li>• University ePortfolio (3 cps)</li></ul>	3
<b>Total:</b>	<b>60</b>

# Study Pathway (1<sup>st</sup> Study Year – 30 Credits)



Study Year	Sem	Courses	Credits
1	1	<b>Major (7 cps)</b>	
		Leadership and organisational sciences for educational and non-profit organisations	3
		Financial management and accounting for educational and non-profit Organisations	3
		CFCC: Component I: Basic law and national security education	1
		<b>Programme Package (9 cps)</b>	
		Corporate language (Chinese)	3
		Corporate language (English)	3
		Organisational and executive management: Cross-cultural perspectives	3
	2	<b>Major (11 cps)</b>	
		Human resources management and development	3
		Public relations management for educational and non-profit organisations	3
		Practical legal knowledge for educational practitioners & NGOs	3
		CFCC: Component II: Visits in Greater Bay Area <sup>▲</sup>	1
		CFCC: Component III ( <i>choose 1 only</i> ): Diversity, equity, and inclusion in the GBA/ Artificial intelligence enhanced educational entrepreneurship in GBA/ Supporting students with diverse learning needs in the GBA	1
<b>Final Year Project (3 cps)</b>			
Honours Project (I): Research methods and proposal for executive management / Capstone Project (I): User experience design for advancement– Proposal	3		



# Study Pathway (2<sup>nd</sup> Study Year – 30 Credits)



Study Year	Sem	Course	Credits	
Summer		<b>Internship (6 cps)</b>	6	
2	1	<b>Major (3 cps)</b>		
		Entrepreneurs for educational and non-profit organisations (Major IC) <sup>^</sup>	3	
		<b>Programme Package (6 cps)</b>		
		Information technology and automation for educational and non-profit organisations	3	
		21st Century Skills and Values Education	3	
		<b>General Education (3 cps)</b>		
			University ePortfolio	3
	2	2	<b>Major (9 cps)</b>	
			Knowledge and data management: Scientific perspectives	3
			Policy advocacy and community engagement	3
			Programme development and management	3
	Cross semester		<b>Final Year Project (3 cps)</b>	
		Honours Project (II): Research report for executive management / Capstone Project (II): User experience design for advancement–Implementation and report	3	

<sup>^</sup> Include compulsory GBA-related learning activities/ elements ;

Other remark: Students can take an additional **Shell Course** (Activities/Experience outside classroom) at 1 credit optionally to enrich learning experience *(subject to change)*

# Programme Handbook (2024-26 Cohort)



香港教育大學  
The Education University  
of Hong Kong

+

+

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**Programme  
Handbook  
2024**



+

+

Bachelor of Science (Honours) in  
**Executive Management**  
(for Senior Year Entry)

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+

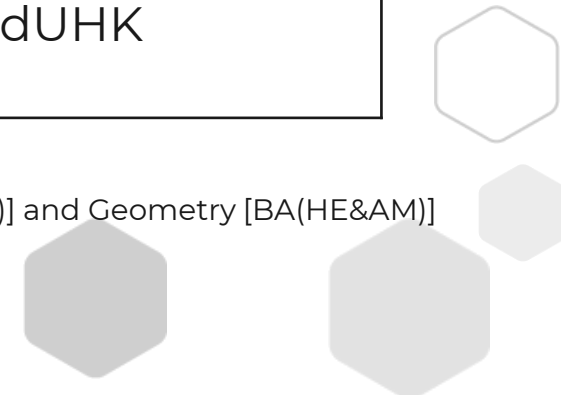




# Upcoming Activities (please mark your calendar)

Topic	Programme Introduction	Programme Assembly: SPCA Visit	Orientation Day <sup>^</sup>
Date	13 Aug 2024 (Tue)	22 Aug 2024 (Thu)	24 - 25 Aug 2024 (Sat & Sun)
Time	2:30 - 4:00 pm	3:00 - 5:00 pm	2:30 – 9:30 pm
Venue	D4-G/F-04, EdUHK	<u>SPCA Jockey Club</u> <u>Centennial Centre (Tsing</u> <u>Yi Centre)</u>	EdUHK

<sup>^</sup> Student-led new student orientation activity. Jointly organised by the Departmental Associations of Skywalker [BSc(EM)] and Geometry [BA(HE&AM)]



# Enrolment form for compulsory activities



## 1. Programme Introduction (13 August 2024)

- Courses, Internship, Teaching Team, Timetable, etc.
- Important Items to be Noted (eg. Attendance Requirement, Staff-Student Consultative Meeting, etc.)
- Meeting with Academic Advisors
- Meeting with Peer Mentors

## 2. Programme Assembly: SPCA visit (22 August 2024)

- To explore and gain a deeper understanding of a well-established NGO's daily operations
- To explore how theoretical concepts (eg. financial management, human resource management, etc.) are effectively put into practice
- Career talk
- Site tour



**SPCA**  
愛護動物協會



## Academic Advising ("AA")

- All **Senior Year Entry** and **Year-1 Entry** UGC full-time undergraduate students are assigned an academic advisor
- The academic advisors will assist students in defining their study and career goals as well as developing study plans, and refer them to appropriate supporting units when necessary
- Please visit the following link for detailed information:  
<https://advising.eduhk.hk/login?t=3&pid=1>,  
and refer to the Student Handbook
- Relevant video: please click [this link](#) for reference



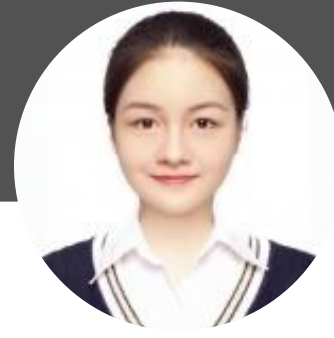
# Programme and Support Enquiries



**Mr. Taylor Wong**

Project Assistant

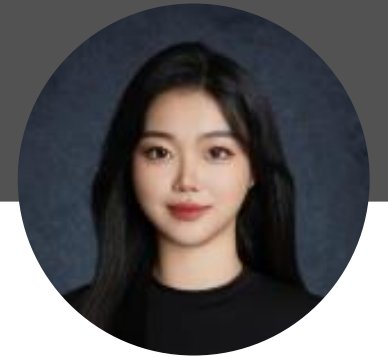
Tel: 2948 6576  
Email: [thtwong@eduhk.hk](mailto:thtwong@eduhk.hk)



**Ms. Shiyan Peng**

Teaching Assistant

Tel: 2948 6879  
Email: [pengs@eduhk.hk](mailto:pengs@eduhk.hk)

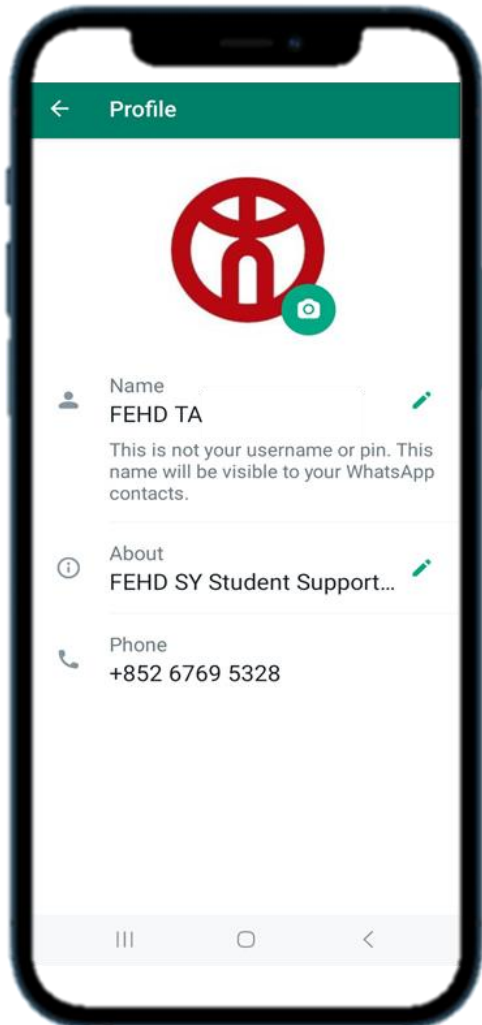


**Ms. Mavis Tsang**

Teaching Assistant

Tel: 2948 8089  
Email: [myytsang@eduhk.hk](mailto:myytsang@eduhk.hk)

# WhatsApp Support Group for FEHD Students



## Objectives:

- i. **Supplementary means for programme-related information dissemination and friendly reminders on the important dates of events;**
- ii. **Forwarding activities information related to studies, campus life & work opportunities organized by different units in EdUHK;**
- iii. **An informal communication channel for students' inquiries**



<https://chat.whatsapp.com/HWaW9MQZhV79dHToNK0is9>

# SAO's Career support:

## Pop-up Career Events: Benefits for New Students

### 「新生福利」 快閃事業發展活動

Plan Your Career Since "Day 0" of University  
大學「Day 0」開始職涯規劃就對了

1 Aug (Thu) 4:30-5:30 pm, D1-LP-08

2 Aug (Fri) 4:30-5:30 pm, D1-LP-06

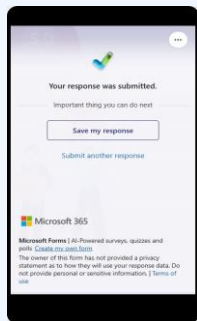
5 Aug (Mon) 4:30-6 pm, C-LP-06



Redeem  
Gift



Lucky  
Draw



Demo of Tools to  
Support SEN & NCS  
Students etc



## Walk-in



Career Training:  
Government,  
Education, NGO,  
& Private Sectors



VR & Metaverse  
Experience



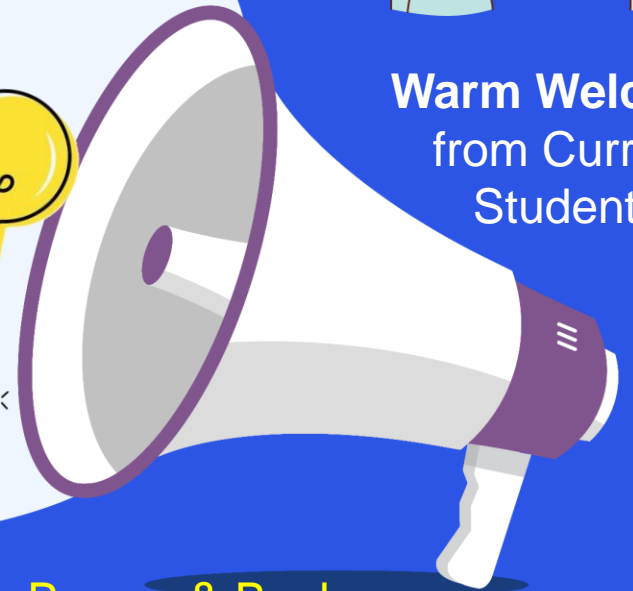
Employment  
Services



Warm Welcome  
from Current  
Students



Mock Papers & Books:  
Government Jobs Hunting







**APPLY NOW**



**ALL teachers' & government jobs** require:

- **BLNST – Pass result**

**ALL government jobs** require:

- **CRE – Specific results for specific jobs**


**BLNST & CRE:**

- **Free of charge**
- **Local & non-local** students are all eligible
- Multiple Choices (MC) in test format
- Test results are **valid forever**
- Future re-take of individual test with unsatisfied result
- If you miss application deadline at 5 pm on 9 Aug 2024, you may need to wait for BLNST & CRE in June 2025





**Free Training & Mocks of BLNST & CRE:**

- **8 Aug & other dates in Sep 2024 by Student Affairs Office**





**Civil Service Bureau**

## Common Recruitment Examination and Basic Law and National Security Law Test (Degree / Professional Grades) **(CRE and BLNST)**

### The coming CRE and BLNST **NEW!**

The coming CRE and BLNST is tentatively scheduled to be held in Hong Kong on **5 October 2024, or another date within October 2024 if necessary**. For the convenience of those studying or residing outside Hong Kong, the above examination is also tentatively scheduled to be held on **7 December** in seven other cities, namely Beijing, Shanghai, London, New York, Vancouver and Sydney.

### Who may apply

Applicants for the coming CRE and BLNST should be –

- (a) holders of degree (**not including Associate Degree**); or
- (b) individuals who will have attained a degree (not including Associate Degree) in the academic year of 2024-25 or 2025-26; or**
- (c) holders of a qualification meeting the entry requirement on professional qualifications for civil service degree or professional posts.

### How to apply

Applicants should read the "Notes for Applicants" and "Frequently Asked Questions" carefully before making an application. Applications for the coming CRE and BLNST must be submitted **before 5:00 p.m. on 9 August 2024**



**APPLY NOW**

**FREE**

## Government Career Training

**8 Aug (Thu) 14:00 - 14:45**

**How to Prepare for BLNST & CRE?**

**8 Aug (Thu) 15:00 - 15:45**

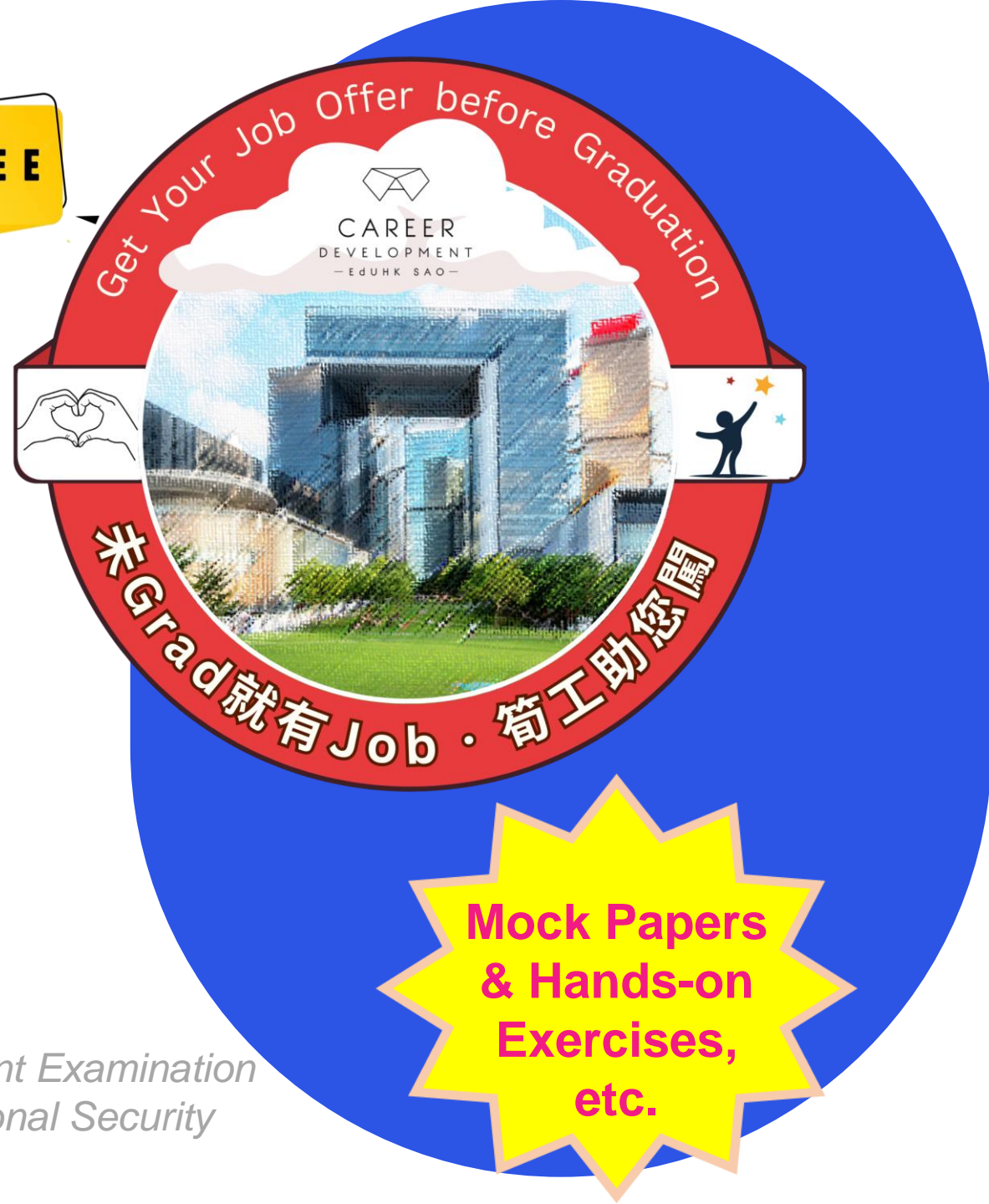
**How VR, AI & Inclusive Skills  
Facilitate Your Future Career?**

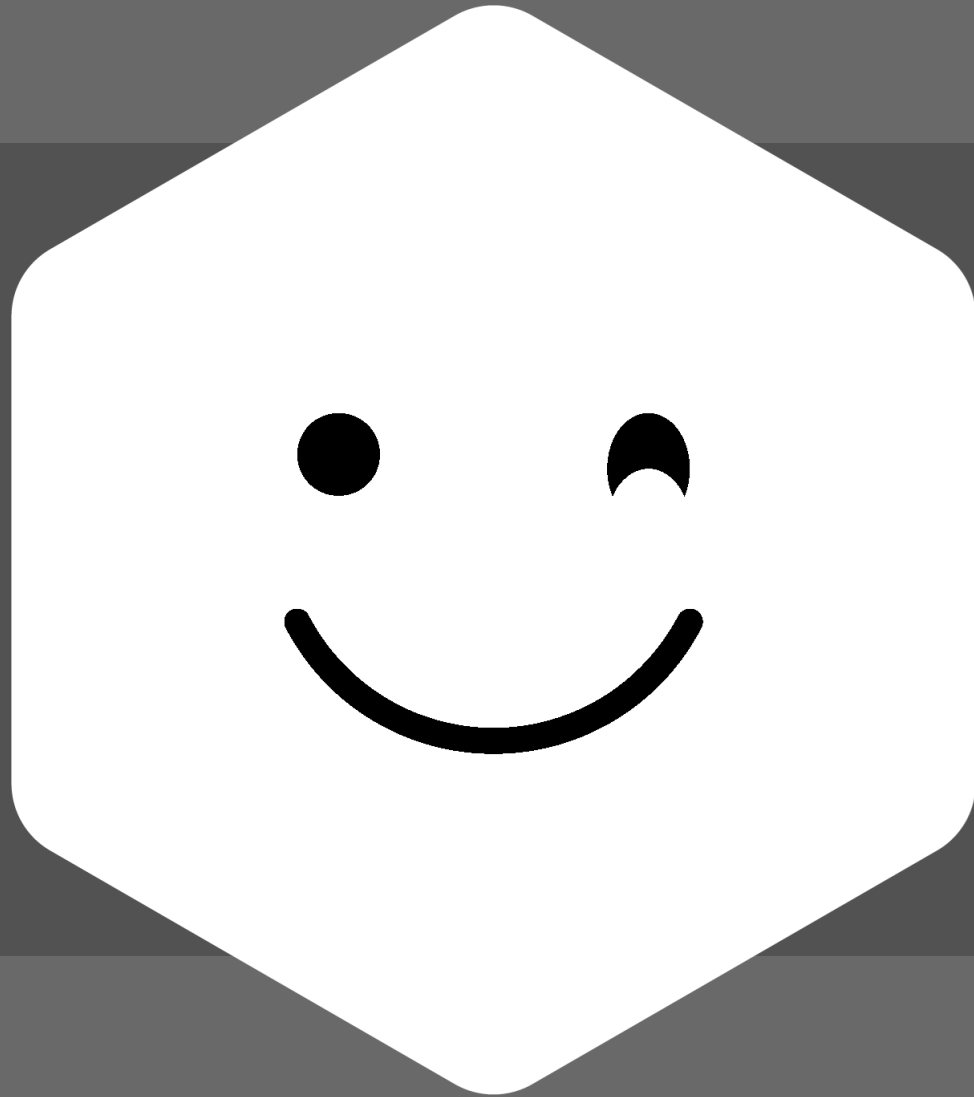
## **September Onwards**

**Many training workshops & events**

*AI = Artificial intelligence  
VR = Virtual reality*

*CRE = Common Recruitment Examination  
BLNST = Basic Law & National Security  
Law Test*





# Q&A Session



# Evaluation Survey

