



The Education University
of Hong Kong (EdUHK)



Faculty of Liberal Arts and
Social Sciences (FLASS)



Department of Health and
Physical Education (HPE)



MSocSc(SCM)
Webpage



MSocSc(SCM) Video



MSocSc(SCM) WhatsApp

Master of Social Sciences in Sports Coaching and Management [MSocSc(SCM)] A1M097 / C2M029 | 1-year Full-time / 2-year Part-time

Enquiries

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Disclaimer
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Programme Introduction

The Master of Social Sciences in Sports Coaching and Management [MSocSc(SCM)] targets students who plan to pursue careers related to sports coaching and management. As a postgraduate programme, applicants are required to have basic knowledge in sports-related subjects or demonstrate outstanding performance at least in one sport before their admission.

Programme Features

MSocSc(SCM) will provide students with advanced knowledge and practical experiences in sports coaching and management to address the urgent community needs of improving personal health by providing trained professionals. It will cover various essential elements, ranging from sports technology, performance analysis, trends and development, basic skills in writing funding proposal, and marketing strategies in sports industry. Graduates are expected to pursue a coaching or management career in different sports populations varying from community clients to professional athletes.

◆ Highlights of MSocSc(SCM)

- Experiential Learning in Sports Industry
- Highly Business-oriented
- Dialogue with CEOs and Senior Managers in the Sports Field
- Student Awards for Elite Athletes and Students with Outstanding Academic Performance

Programme Aims and Objectives

The programme aims to:

- promote a comprehensive understanding of sports coaching and management;
- enhance competence in coaching and management through various elements ranging from sports performance analysis to marketing strategies in sports industry; and
- develop leadership in sports coaching and/or management industry.

On successful completion of the programme, students will be able to:

- demonstrate the mastery and application of coaching and management ability in sports industry;
- synergize scientific and evidence-based strategies for sports coaching and management;
- develop leadership in planning and implementing coaching programme and/or policy in sports industry.

Programme Structure

The programme comprises 24-credit-points (cps) with 3 core courses (9 cps).

All students need to take 3 core courses (9 cps). Students should further take either 5 elective courses (15 cps), or 3 elective courses (9 cps) plus a Master's thesis (6 cps), to add up to 24 cps for graduation.

One-year Full-time / Two-year Part-time	
3 Core Courses (9 cps)	+ 5 Elective Courses (15 cps) OR + 3 Elective Courses (9 cps) and 1 Thesis (6 cps)

Programme Curriculum

Course Title	Credits
Core Courses	
Administration and Management Leadership in Sports	3
Research Methodology in Sports Coaching and Management	3
Theory and Practice of Sports Coaching	3
Electives	
Experiential Learning in Sports Industry#	3
Conditioning and Injury Prevention	3
Current Issues and Trends in Sports Coaching and Management	3
Mental Preparation and Performance in Sports	3
Physiology and Nutrition for High Performance	3
Sports Marketing and Business Management	3
Sports Policy and Development	3
Sports Coaching and Management for Selected Populations	3
Thesis	
Master's Thesis	6

#This course is subject to quota

Medium of Instruction

The medium of instruction is English.

Teaching Venue

Classes in the same or different semester(s) may be scheduled on weekday daytime/evenings, weekends and/or during long holidays at the Tai Po Campus / Tseung Kwan O Study Centre / North Point Study Centre / Kowloon Tong Satellite Study Centre and/or other locations as decided by the University.

Tuition Fee

This programme is offered on a self-funded basis. Please visit the programme webpage for the latest tuition fee. Tuition fees paid are normally not refundable or transferable.

MSocSc(SCM) Webpage



Disclaimer

Any aspect of course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.

Programme Highlights

◆ Experiential Learning

The elective course, Experiential Learning in Sports Industry, offers students the opportunity to learn by doing and engaging in the real-life workplace environment in the sports industry, including non-governmental organizations (NGOs) and/or private companies, etc.



To learn how to operate a sports club in a district



"Promoting Light Volleyball among Middle Aged and Older Adults in Hong Kong" at Hong Kong Light Volleyball Association



Coordinating a sports event at the Hong Kong Sports Institute (HKSII)

◆ Dialogue with CEOs

The dialogue with CEO sessions is incorporated in the elective course, Sports Marketing and Business Management. Reputable founders, senior executives and CEOs in local, mainland and overseas sports companies and organizations will be invited as Guest Speakers for the sessions.



Mr FUNG Kong Yau (Left)
Founder of Crosse Alley Sports Co.
Mr FUNG Kong Ching (Right)
Co-founder & Chief Development Officer of OnBoard



Ms WONG Ting Tina
Co-Founder & Chief Moving Officer of Social S Limited



Mr Robbie MCROBBIE (Left)
Chief Executive Officer of Hong Kong Rugby Union
Mr Byron TONG (Middle)
Director of ER Esports

Student Awards and Scholarship

Taught Postgraduate Programmes Fellowships Scheme*

Fellowship places are granted by the University Grant Committee (UGC) to support both full-time and part-time **local students** who are eligible for the MSocSc(SCM) Programme in the specified intake cohort. Fellowship students are required to pay a minimum tuition fee, which is the prevailing rate of the UGC-funded programmes, and the differences will be subsidised by the fellowships.

*Arrangement of 2025/26 intake cohort and onwards to be announced by the UGC

MSocSc(SCM) Student Awards

◆ Entrance Award for Athlete Student(s)

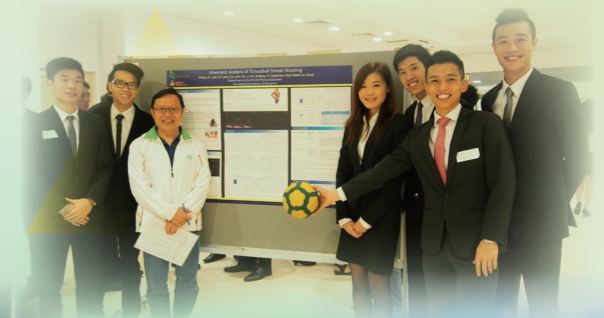
- 3 awards of HK\$20,000 each per academic year
- Applies to athlete students who have participated in regional/international sports competitions in the recent 5 years at the time of admission
- Minimum GPA requirement applies.

◆ Outstanding Academic Performance Awards

- Top three highest Year GPA final-year students: HK\$20,000/student
- The 4th to 6th places: HK\$5,000/student (supported by HKEAA)

Others

- ◆ Timothy Fok Scholastic Award for Sports and Recreation Management (TFSA Scheme)
- ◆ EdUHK Scholarship for Academic Excellence (Doctoral Programme)



Alumni's Sharing

Miss ZHANG Wenqing
MSocSc(SCM) Entrance
Awardee 2023/24
National Elite Taekwondo
Athlete



The MSocSc(SCM) not only allowed me to experience postgraduate life in Hong Kong, but it also offered me valuable insights, expanded my knowledge, helped me forge new friendships, and boosted my confidence and determination to continue challenging myself.

Mr Vincent CHENG, MH, JP
MSocSc(SCM) Outstanding Academic Performance
Awardee 2023/24



The MSocSc(SCM) provided me with a comprehensive understanding of Hong Kong's sports industry, encompassing areas such as sports coaching, administration and management, as well as market analysis and marketing.

Moving forward, I plan to leverage the experiences and knowledge to drive the sustainable development of Hong Kong's sports industry from multiple perspectives, from policy formulation and advocacy to community engagement and cross-sector collaboration.

Mr LIU Hongjin Phillip
2022 Fellowship Student



The MSocSc(SCM) allowed me to explore impactful initiatives and potentials for sports and field practitioners includes coaches and athletes. I learnt essential knowledge from passionate teachings and have built networks for future development in the sports sector.

Mr NG Wing Chung Norris
MSocSc(SCM) Outstanding
Academic Performance
Awardee 2022/23



Without the high-quality teaching and sufficient support from the academic staff of MSocSc(SCM), I would have not achieved the good academic performance in my study. I am deeply grateful to complete my master's degree with all my buddies I met in the MSocSc(SCM), they helped create the best learning atmosphere ever.

Entrance Requirements

1. Applicants should normally hold a recognized Bachelor's degree in sports or a closely related subject; or local elite athletes or Regional/National elite athletes with a recognized Bachelor's degree or other equivalent qualifications; and

2. Applicants whose entrance qualification was obtained from an institution in a **non-English speaking system** should normally fulfil one of the following minimum English proficiency requirements (Note 1):

- IELTS 6.0 (Note 2); or
- Grade C or above in GCSE / GCE OL English; or
- a TOEFL score of 80 (internet-based test) (Note 2); or
- Band 6 in the Chinese Mainland's College English Test (CET) (a total score of 430 or above and the test result should be valid within two years); or
- Other equivalent qualifications.

Note 1: Regional/National elite athletes who do not meet the English Language Requirements of the University:

- will be considered for admission on an individual basis; and if selected,
- will be required to successfully complete an additional English enhancement course offered by the Centre for Language in Education (CLE) of the University during the study period on a self-financing basis in order to meet the graduation requirements.

Note 2 :

- The results of IELTS/TOEFL provided should be within two years; and
- The results of IELTS/TOEFL should be "taken in test centres" (i.e., tests taken online such as IELTS indicator/IELTS Online and TOEFL Home Editions are NOT accepted).

3. Eligible applicants may be invited for admission interview.

Online Application
Online Application QR Code



FAQs
FAQs QR Code



Disclaimer

EdUHK does not encourage students to entrust their application to any third-party agents and we always contact applicants directly on updates regarding the applications. You must complete and submit your own application and provide your own personal and contact details. Please refer to the official EdUHK channels, such as programme websites and the admission system, for the required information to complete your application.