



Multimedia annotations for contextualized vocabulary

learning: From working adults' perspective

by Dr Di Zou and Ms Ruofei Zhang

The effects of multimedia annotations on vocabulary acquisition have been noted by several researchers, but the extent to which multimedia annotations facilitate word learning and the ways in which they differ from or are similar to other factors that are conducive to word learning have rarely been studied. This seminar discusses the modes, modalities, application, effects, and pedagogical implications of multimedia annotations for vocabulary acquisition.

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