



Bachelor of Arts (Honours) in Creative and Digital Arts Music / Visual Arts (Four-year Full-time)

創意藝術與數碼藝術榮譽文學士 (音樂/視覺藝術) (四年全日制)

Programme Aims

The programme aims to:

- provide students with knowledge and understanding of the historical, social, economic, educational and cultural contexts of digital arts and related arts production;
- develop students' ability to apply acquired knowledge, skills and technologies of digital arts in the real-world and cross-disciplinary contexts;
- nurture students' management and entrepreneurship competencies in response to developments in the cultural and creative industries; and
- equip students with the ability to make informed and reasoned responses in addressing needs and issues related to digital arts application in the cultural and creative industries and society.

Programme Features

- Interdisciplinary and cross-cultural approach
- Discipline-based and practice-oriented
- Empirical learning experiences including internship experience and study tours
- Incorporation of the recent developments in cultural and creative sectors of the Greater Bay Area (GBA)
- Diversified graduation pathways

Programme Structure

Domain		Credit Points
Major	Course Work	42
	Cross-faculty Core Course	3
	Major Interdisciplinary Course	3
	Regional Summer Institute	3
	Internship	3
	Living and Working in Our Country	3
Minor / Electives		27
General Education		22
Language Enhancement		9
Final Year Project		6
Total		121

Career Prospects

The knowledge and skills acquired by graduates of BA(CDA) will enhance their entry into cultural and creative industries, including:

- Digital arts and design
- Media and entertainment
- Arts management and curation
- Music and performing arts



Enquiry

For Admission



(852) 2948 6886



admission@eduhk.hk

For Programme Information



(852) 2948 6596



a4b118@eduhk.hk

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