

## General Education Studies

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|------------------|-----------|---------------|--------------------------|
| Course Code      | : IBS1157 | Course Title  | : Business Communication |
| Department       | : CCA     | Credit Points | : 3                      |
| Year-Semester(s) | : 1/2-1   | Pre-requisite | : -----                  |

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Synopsis : This course provides students to explore communication concepts and theories, issues and practices. Students will be equipped with the knowledge to identify the needs of consumers and the necessary skills in communication and promotion with special reference to the music industry. Students will have opportunities to apply communication concepts and theories to evaluate the positioning of an organization or small business and select suitable promotion strategies for a targeted market.

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|------------------|-----------|---------------|----------------------------|
| Course Code      | : IBS1158 | Course Title  | : Principles of Management |
| Department       | : CCA     | Credit Points | : 3                        |
| Year-Semester(s) | : 1/2-1   | Pre-requisite | : -----                    |

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Synopsis : This course provides opportunities for students to examine the importance of management in modern organizations and explore the essential management principles. Key management functions including planning organizing, leading, and controlling with specific reference to the music industry will be examined. Their applications to various functional areas in organizations and the music industry will be discussed. Students will be provided varied learning experiences like discussion, case studies, field visits and sharing by practising owners/managers.

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|------------------|-----------|---------------|-------------------|
| Course Code      | : ART2161 | Course Title  | : Art and Culture |
| Department       | : CCA     | Credit Points | : 3               |
| Year-Semester(s) | : 3-1     | Pre-requisite | : -----           |

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Synopsis : This course provides students with the opportunity to examine the issue of identity in cultural diversity in the historical and contemporary context. The relationship of art and culture will be analysed in various social and cultural perspectives.

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|------------------|-----------|---------------|--|
| Course Code      | : GEC1013 | Course Title  | : The Rule of Law and Hong Kong Legal System |
| Department       | : EPA     | Credit Points | : 3  |
| Year-Semester(s) | : 3-1     | Pre-requisite | : -----                                      |

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Synopsis : This course provides a platform through which students can explore conceptions of the rule of law and its relationship with human rights. Basic knowledge of Hong Kong legal system, and how the rule of law can be maintained in the legal system will also be studied. Legal issues on education will be discussed on the rule of law. Students are

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required to explore the rule of law issues relating to education. Since the students are practicing in the educational field or may probably become a teacher, more emphasis on the rule of law and education enables them to apply the knowledge into their daily lives, in particular in school settings.

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|------------------|-----------|---------------|---|
| Course Code      | : GEA1007 | Course Title  | : Visiting Life Experiences through Films |
| Department       | : CCA     | Credit Points | : 3                                       |
| Year-Semester(s) | : 3-2     | Pre-requisite | : -----                                   |

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Synopsis : This course explores meanings of various human lived experiences through films, one of the most influential visual arts forms of this century. The course provides students with opportunities to think critically about a wide range of meanings concerning the existence of human beings through moving images. A philosophical notion of interpretation will be taken to examine how the meanings are constructed and transmitted to viewers through various visual narrative forms and symbols. It also encourages students to appreciate the form of cinematic aesthetics from the interdisciplinary perspectives.

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|------------------|-----------|---------------|---|
| Course Code      | : GEC1015 | Course Title  | : Perspectives on Becoming a Critical Citizen |
| Department       | : SSC     | Credit Points | : 3   |
| Year-Semester(s) | : 3-2     | Pre-requisite | : -----                                       |

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Synopsis : The concept of citizenship is often taken for granted, especially in non-Western contexts. In the process of critically examining citizenship issues, this course will introduce students to multiple definitions of citizenship and the characteristics of “good” citizenship that each of these definitions emphasize. It will bring students’ attention to the multiple identities that individuals hold and how these relate to different types of citizenship, addressing in particular the question of tensions among different identities/citizenships in the Hong Kong context. In discussing how citizenship itself can be critical, the course will address the question of how citizenship develops in individuals, and in particular, students will explore the influence of external socialization agents and the ways these influences are assimilated, interpreted, adjusted, or rejected by individuals in light of their own characteristics and critical thinking dispositions and skills. Constant comparisons and references to the Hong Kong context will be maintained throughout the course.